

DAFTAR PUSTAKA

1. Cravens, D.W, 2000. Strategic Marketing. 6th International Ed. The Mc Graw-Hill Companies, Inc. New York.
2. GAPKI. 2000, Profil Organisasi. Medan.
3. Gibson, James L, et al. 1997. Organizations. Irwin Inc. Boston.
4. Jakarta Future Exchange. 2000. Company Profile. Jakarta.
5. Kontrak Berjangka. 2001. Membenam Keraguan Umat Islam 8, Bappebti. Jakarta.
6. Kotler, P 2000. Marketing Management. International Ed. Prantice Hall International, Inc New Yersey.
7. Malhotra, N.K. 1999. Marketing Research, 3rd International Ed. Prentice Hall International, Inc. New Jersey.
8. PT. Rifan Financindo Berjangka. 2000. Pengantar Perdagangan Berjangka Komoditi Indonesia. Jakarta.
9. Sugiono. 2000. Statistika Untuk Penelitian. CV Alfabeta. Bandung.
10. ——— 2001. Metodologi Penelitian Bisnis. CV Alfabeta. Bandung
11. Umar, H. 2002. Metode Riset Bismis. PT. Gramedia Pustaka Utama. Jakarta
12. Universitas Indonusa Esa Unggul. 2002. Pedoman Penyusun Tesis Magister. Jakarta.
13. Wan P.J. 1991. Introduction To Fats and Oils Thenology. American Oil Chemists' Society. Illionis.